



Compact hybrid with 245 PS system output: The Audi A3 Sportback 45 TFSI e

- **400 Nm (295.0 lb-ft) of system torque and an electric range of up to 74 kilometers (46.0 mi)**
- **Black styling package, red brake calipers, and sport seats as standard**
- **Available for order this week, base price in Germany EUR 40,395**

Ingolstadt, December 7, 2020 – Audi continues its electrification campaign in the compact class: Presales of the A3 Sportback 45 TFSI e (combined fuel consumption in l/100 km (US mpg)*: 1.5–1.4 (156.8–168.0); combined electric power consumption in kWh/100 km (62.1 mi)*: 14.1–13.1; combined CO₂ emissions in g/km (g/mi)*: 34–31 (54.7–49.9)) will start in Germany this week. The brand with the four rings is thereby complementing the A3 Sportback 40 TFSI e (combined fuel consumption in l/100 km (US mpg)*: 1.5–1.4 (156.8–168.0); combined electric power consumption in kWh/100 km (62.1 mi)*: 13.8–13.0; combined CO₂ emissions in g/km (g/mi)*: 34–30 (54.7–48.3)) with a sporty model that has more power and more extensive equipment. Its plug-in hybrid drive has a system output of 180 kW (245 PS) and 400 Nm (295.0 lb-ft) of system torque.

Like its sister model, the new A3 Sportback 45 TFSI e* is equipped with a 1.4-liter combustion engine. It outputs 110 kW (150 PS) and 250 Nm (184.4 lb-ft) of torque. The electric drive is powered by a permanently excited synchronous machine that outputs 80 kW and 330 Nm (243.4 lb-ft) of torque.

Control software generates the extra 30 kW (41 PS) of system output and 50 Nm (36.9 lb-ft) of torque as compared to the A3 40 TFSI e*. It regulates the optimum interplay between the two drives under maximum power requirements. The electric motor complements the combustion engine in the corresponding engine speed ranges. The electric motor is integrated into the housing of the six-speed S tronic, which transfers the power to the front wheels. A package consisting of 96 prismatic cells in the lithium-ion battery stores 13.0 kWh of energy. The A3 Sportback 45 TFSI e* charges with a maximum of 2.9 kW. An empty battery can be recharged in around five hours from a conventional domestic power socket.

Powerful performance and long range

With a system output of 180 kW (245 PS) and 400 Nm (295.0 lb-ft) of system torque, the compact PHEV model accelerates from 0 to 100 km/h (62.1 mph) in 6.8 seconds, and continues up to a top speed of 232 km/h (144.2 mph). Its fuel consumption in the NEDC cycle is 1.5 to 1.4 liters* per 100 kilometers (156.8–168.0 US mpg), corresponding to 34 to 31 grams* of CO₂ per kilometer (54.7–49.9 g/mi). The Audi A3 Sportback 45 TFSI e* always starts up on electric power. The driver can cover up to 74 kilometers (46.0 mi) according to the NEDC standard (63 kilometers (39.1 mi) in the WLTP cycle) with zero local emissions. The fully electric top speed is 140 km/h (87.0 mph).

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Fuel/electric power consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the selected equipment.

Four driving modes for high efficiency

In “Auto Hybrid” mode, which is the main operating mode, the combustion engine and the electric motor divide the work intelligently. Depending on the situation and the driver’s preference, the car can coast, recuperate – in overrun mode and while braking – or boost together with the electric motor and TFSI.

When the driver selects the “Battery hold” or “Battery charge” modes, the hybrid management maintains the state of charge of the battery at a constant level or increases it in a targeted manner. Drivers can prioritize electric drive with the EV button. The driver controls further functions via the central MMI display, the six-speed S tronic, or the Audi drive select dynamic handling system. Special displays inform the driver about the drive’s activity: For example, the digital instrument cluster displays, the engine output, the drive mode, the battery’s state of charge, and the range. The MMI display also provides visualizations of the energy flows.

Sporty equipment

The exterior of the Audi A3 Sportback 45 TFSI e* features an expressive design: The black styling package and a Singleframe grille with high-gloss black inlays emphasize the car’s sporty character. Upon request, Audi offers the Matrix LED headlights with non-blinding high beams and dynamic cornering lights. Their digital daytime running lights, a pixel array consisting of 15 LED segments, generate an E-shaped light signature – the symbol of the plug-in hybrid drive. The brake disks behind the 17-inch wheels are larger than those of the 40 TFSI e: They have a diameter of 340 millimeters (13.4 in) at the front and 310 millimeters (12.2 in) at the rear. All brake calipers are painted red. Unlike the 40 TFSI e, the standard equipment also includes Audi drive select, sport seats, tinted windows, two-zone automatic air conditioning, and the convenience key. The A3 Sportback 45 TFSI e* is available from EUR 40,395.29 in Germany (EUR 41,440 with 19% VAT). Customers are entitled to a subsidy of EUR 6,750**.

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** Subsidy is subject to the inclusion of the model in the BAFA list.

Fuel/electric power consumption of the models named above:

Fuel consumption, CO₂ emission figures, and efficiency classes given in ranges depend on the tires/wheels used as well as the selected vehicle equipment

Audi A3 Sportback 40 TFSI e S tronic

Combined fuel consumption in l/100 km (US mpg): 1.5–1.4 (156.8–168.0);
combined electric power consumption in kWh/100 km (62.1 mi): 13.8–13.0;
combined CO₂ emissions in g/km (g/mi): 34–30 (54.7–48.3)

Audi A3 Sportback 45 TFSI e S tronic

Combined fuel consumption in l/100 km (US mpg): 1.5–1.4 (156.8–168.0);
combined electric power consumption in kWh/100 km (62.1 mi): 14.1–13.6;
combined CO₂ emissions in g/km (g/mi): 34–31 (54.7–49.9)

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
